

NICOLE DECAMP

Professional Designer

Website: <http://ndecamp.wix.com/portfolio>

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MY SKILLS

- Graphic Design
- Product Design
- Web Design
- Print Design
- Project Management
- Team Management
- Client Relationships
- Product Marketing
- Market Research
- Adobe Suite
- Microsoft Office Suite

EDUCATION

**BACHELORS DEGREE
GRAPHIC DESIGN** | 2000
INDIANA PURDUE UNIVERSITY
Fort Wayne

EXPERIENCE

OWNER AND CREATIVE DIRECTOR

ND ART AND DESIGN | September 2001 - Present

- Owner of a small business providing design solutions for multiple clients in print, product design and web. I also license my art to be used for a variety of retail products and work with manufacturers who provide product design to Pier 1, Hobby Lobby and Walmart to name a few.

MERCHANDISING PRODUCT DESIGNER

SHINDIGZ | October 2005 - March 2015, January 2016 - October 2018

- Drove a 25% increase in retail sales using market strategy to develop enticing products by mirroring consumer trends.
- Responsible for market research, product conception and design, team coordination, design specifications, materials, and file management.
- Directs and coordinates all aspects of the development process ensuring products meet design, budget, and scheduling requirements.
- Assisted with developing procedures to aid in the execution of shipping and producing internal products on time.
- Manages product design and development for products licensed under Nickelodeon, Hasbro, Tootsie Roll, and Rudolph the Red Nosed Reindeer.

MARKETING DESIGNER

SHINDIGZ | March 2015 - January 2016

- Developed, improved, and/or revised graphics and layouts for product illustrations, company branding, catalogs, social media, promotional material, and retail websites.
- Researched new software and design concepts to capture consumer trends

ADJUNCT FACULTY

INDIANA PURDUE UNIVERSITY FORT WAYNE | August 2003 - October 2005

- Lectured classes on design principles, illustration techniques, graphic design skills and software (Adobe suite) for both entry level and advanced design courses, as well as advising the design internship program.

WEB DESIGNER

EXPIDANT | March 2000 - September 2001

- Creative direction and design production for multiple clients in areas of print and web. Projects included Indianapolis Colts, NCAA Basketball, Finishline, Conseco and RCA.

WEB DESIGNER

LABOV AND BEYOND | October 1999 - March 2000

- Design production for multiple clients in areas of web. Projects included Newmar, Audi and Volkswagen.